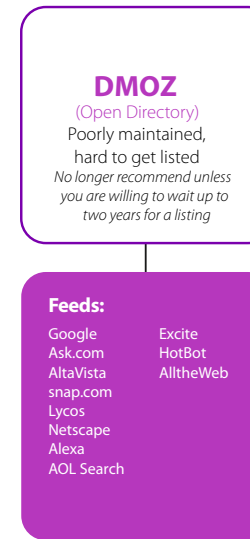
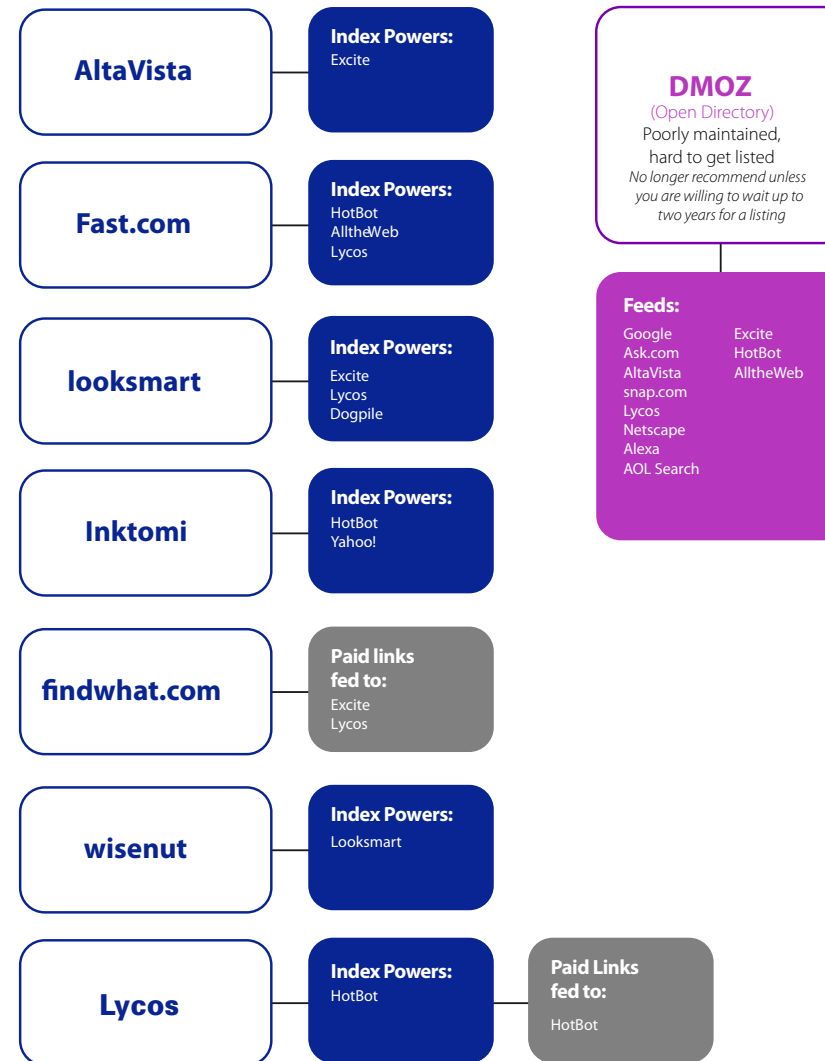
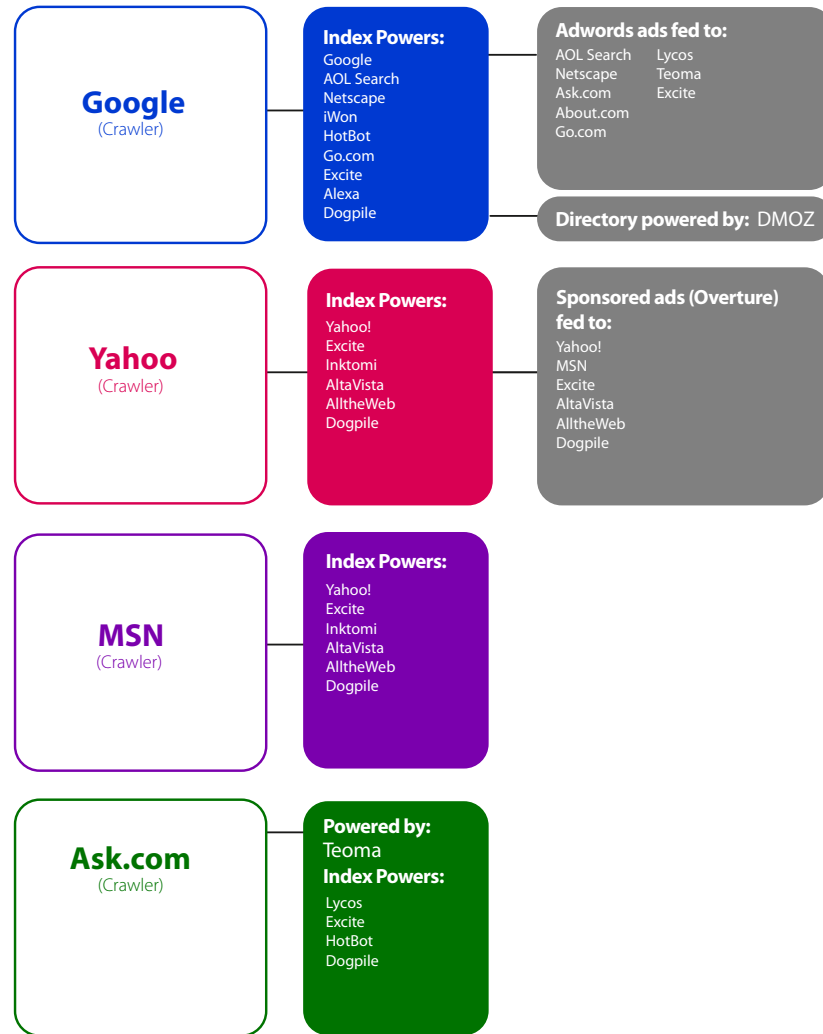


Search Engine Relational Overview



Types of Search Engines

Search

Crawler-based engines
Google
Yahoo
MSN
Ask.com

PPC

Paid inclusion/placement
Overture (Yahoo!)
Google Adwords
eSpotting (Europe)
FindWhat
LookSmart

MetaSearch

Multiple search engine returns
Dogpile
Vivisimo
Kartoo
Mamma
Surfwax
HotBot
Carrot

Subject Directory

Human organized link directories
Yahoo Directory
DMOZ - Open Directory
Business.com

Conclusion:
By submitting a URL to the main Search Engines, your site will automatically be indexed by the additional SE's over time.



polish your presentation!