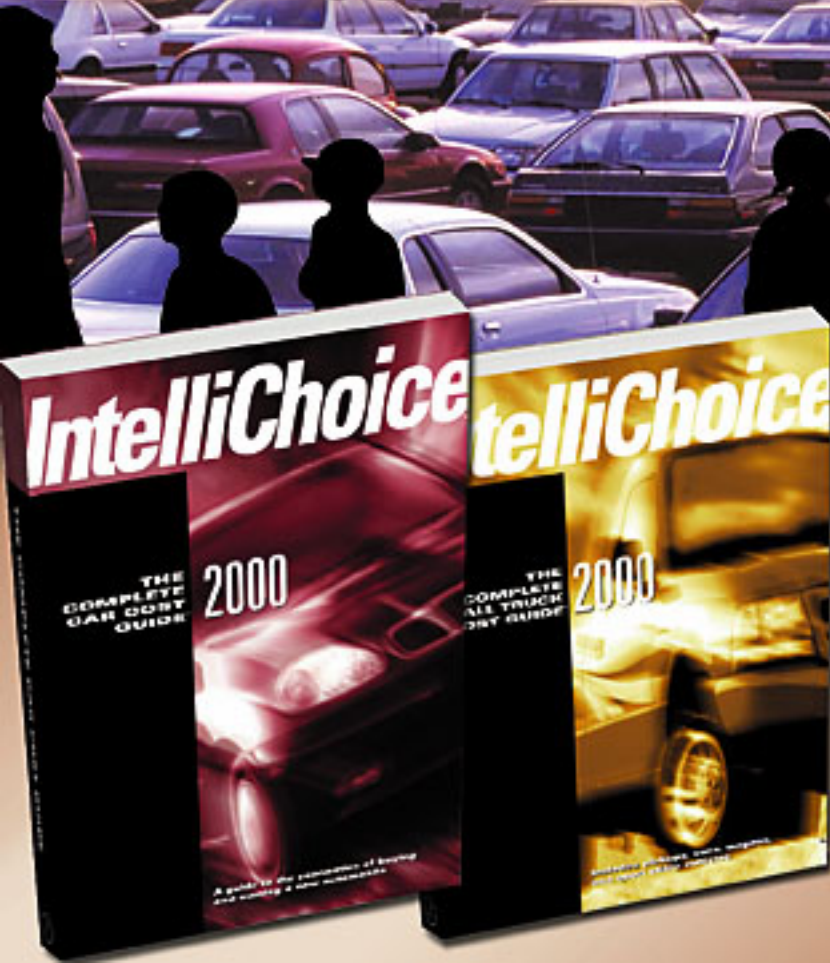


**Our Books will help your car buyers make
Better choices.**



**Introducing
the
2000
Car & Small Truck
Cost Guides**

published by **IntelliChoice**

2000
Edition



*The Complete
Car Cost Guide
&
The Complete
Small Truck Cost
Guide*

"The Complete Car Cost Guide is out to change the way you think about buying a car."

— USA Today

"More than other sources, The Complete Car Cost Guide can help people make intelligent decisions. This will get heavy use in public libraries."

— Wilson Library Journal

"Outstanding...Indispensable."

— Library Journal

For over a decade, only IntelliChoice™ has collected and analyzed all the costs of owning and operating each new car and truck. The Complete Car Cost Guide and The Complete Small Truck Cost Guide have helped countless new car shoppers find the vehicles that deliver the most value for the money. Make these dollar-saving publications available to your members and increase the odds that you'll be the one financing their purchases.

The newly revised 2000 editions are now available. The new editions offer current information on leasing, alternative-fuel vehicles, IntelliChoice™ Best Overall Values, and much more — information you won't find in *Consumer Reports*, *NADA*, *Blue Book*, or *The Car Book*.

Only *The Complete Car Cost Guide* and *The Complete Small Truck Cost Guide* provide comprehensive ownership cost information — the only way to determine which vehicles are good values and which to avoid. Buying a vehicle that costs less to own means more money in your members' pockets — that builds a trusting relationship with your members. And a bigger loan portfolio!



CUNA & Affiliates

www.cuna.org

For CUNA Customer Service
Call 800-356-8010, ext. 4659 or
Fax 608-231-1869

"...some of the best consumer information ever published about automobiles."

— Automobile Magazine

Features in the 2000 Guides:

- **Exclusive, comprehensive ownership cost information** — for 2000 model year vehicles.
- **Dealer cost and list price**
- **Best Overall Values — Exclusive!** — The IntelliChoice winners in each class and price category.
- **Detailed vehicle charts — Exclusive!** — Easy to understand charts and ratings of ownership costs, warranty and maintenance information, and resale value. Includes photos.

By ordering through CUNA & Affiliates you will receive up to a 24% discount off the \$54 retail price.

1 - 5 copies	\$4	1.00 each
6 - 10 copies	\$39.50	each
11 or more copies	\$3	7.95 each

2000
Edition



**The Complete
Car Cost Guide
&
The Complete
Small Truck Cost
Guide**

"The Complete Car Cost Guide is out to change the way you think about buying a car."

— *USA Today*

"More than other sources, The Complete Car Cost Guide can help people make intelligent decisions. This will get heavy use in public libraries."

— *Wilson Library Journal*

"Outstanding...Indispensable."

— *Library Journal*

"To my mind the (guides) represent the most intelligent source of information."

— *San Jose Mercury News*

"...some of the best consumer information ever published about automobiles."

— *Automobile Magazine*

The newly revised 2000 editions are now available. For the past fourteen years, these award-winning guides have provided car shoppers with the complete economics of choosing, purchasing, and owning an automobile. This information includes a thorough explanation of the actual cost to own and operate over 800 new 2000 model vehicles. You will not find this information in *Consumer Reports*, *NADA*, *Blue Book*, *The Car Book*, or any other source. Your automotive reference collection is not complete without the 2000 editions of *The Complete Car Cost Guide* and *The Complete Small Truck Cost Guide*.

IntelliChoice Guides are tailor-made for:

Libraries

- Reference book format
- Accurate information
- Fully indexed
- Strong durable cover
- Easy information access
- Alphabetically organized

Car Shoppers

- Ownership Cost Information
- Dealer Cost and List Price
- Projected Resale Value
- Safety and Warranty Information
- Thorough "how-to" section
- Best Overall Value Ratings

Place next year's edition on Standing Order to guarantee delivery hot off the press!

BULK RATE
U.S. Postage
PAID
Permit NO. 3413
Sacramento, CA

Order Yours Today!

The Complete Car Cost Guide

2000 Model Edition / ISBN 0-941443-29-9
Paperback 400 pages / \$54.00*

The Complete Small Truck Cost Guide

2000 Model Edition / ISBN 0-941443-30-2
Paperback 448 pages / \$54.00*

*Include \$6.00 shipping & handling

Call **1.800.CAR.BOOK (1.800.227.2665)** or
Fax **408.866.1470** or
Send Purchase Order to: IntelliChoice, Inc.
471 Division Street, Campbell, CA 95008

Books also available through Baker & Taylor Books, Quality Books, Unique Books, and all major wholesalers and distributors.